

## CALL FOR EXPERT

EU-FUNDED FACILITY FOR THE IMPLEMENTATION OF THE EU-GEORGIA

ASSOCIATION AGREEMENT- II

### **Brief Description of responsibilities:**

- ASSIST GOVERNMENT'S AND PARLIAMENT'S COMMUNICATION ON AA/DCFTA AND OTHER EU-GEORGIA AGREEMENTS
- REVIEW / CONSULT WITH GOG ON CURRENT COMMUNICATION METHODS FOR RAISING AWARENESS ON AA/DCFTA
- ADVISE AND ASSIST ON AWARENESS OF EU –GEORGIA RELATIONS AND ADVANTAGES OF AA/DCFTA AMONG NATIONAL AND LOCAL PUBLIC INSTITUTIONS, BUSINESSES AND SOCIETY
- SUPPORT IN DRAFTING AND IMPLEMENTING A COMMUNICATION PLAN
- DELIVER TARGETED TRAINING FOR THE COMMUNICATION UNITS
- DEVELOPMENT AND IMPROVEMENT OF COMMUNICATION TOOLS
- ASSIST IN THE FORMULATION OF TAILOR-MADE MESSAGES/APPROACHES TO TARGET GROUPS
- ASSIST IN DEVELOPMENT OF RELEVANT MECHANISMS FOR PUBLIC HEARINGS AND OTHER FORMS OF PUBLIC CONSULTATION WITHIN PARLIAMENT AND GOVERNMENT ON EU-GEORGIA AGENDA AND IMPLEMENTATION OF THE AA/DCFTA
- SUPPORT IN ORGANISATION OF COMMUNICATION / AWARENESS RAISING ACTIVITIES
- ASSIST IN DEVELOPMENT AND IMPROVEMENT OF COMMUNICATION TOOLS
- PROVIDE ADVICE AND RECOMMENDATIONS REGARDING USE AND DEVELOPMENT OF ONLINE PRESENCE.

### **EXPERT'S PROFILE**

#### *Qualifications and skills*

- Masters/University degree in public relations/communication, journalism, social sciences or related field to the assignment, or relevant equivalent experience
- Exceptional writing and content development skills, with demonstrated achievement in developing highly accessible content for a variety of audiences and in print, web, multi-media and video formats

- Ability to produce high quality outputs rapidly with excellent editing skills
- Ability to work on complex and politically sensitive issues with a large range of stakeholders with different views and needs
- knowledge of the EU-Georgia cooperation context an asset
- Proven skills in identifying, contracting and managing external service providers
- Excellence communication and interpersonal skills
- Fluency in Georgian and English, both written and spoken

#### *Professional experience*

- Proven record of minimum 10 years of professional experience relevant to the field of assignment
- Minimum 5 years' experience in public policy communication; planning, introducing and managing processes and digital tools, streamlining content development and knowledge management processes, including development and implementation of improvements in document and multimedia workflow
- Experience of working in/with a complex structure of ministries and/or governmental agencies as well as experience of dealing at senior level with the governmental institutions
- Experience in working in/with public sector and/or corporate and/or civil society constituents
- Experience in communicating about EI policy, economic policy and others as well as development and/or governance issues is an advantage
- Experience in developing and promoting the web-based tools for communication, visibility and awareness raising purposes
- Experience in working in a multi-cultural, inter-disciplinary environment
- Working experience in institution/capacity building at a governmental level would be an advantage
- Working experience within the Eastern Partnership countries and/or EU-funded projects/programmes would be an asset